# Financials Portfolio, Series 24

## **Investment Objective**

The Financials Portfolio, Series 24 (Trust) seeks to maximize total return primarily through capital appreciation.

## **Key Considerations**

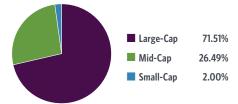
- Focused Financial Sector Exposure:
   Convenient exposure to the financial sector which includes banks, savings-and-loan companies, insurance companies, financial exchanges and financial data providers, investment funds, brokerages, and asset management firms.
- Dividend Strength: Financial stocks have increased their dividend each year by over 8% on average over the previous ten years.<sup>3</sup>
- Beneficiary of a Steepening Interest Rate Curve: When short-term interest rates decrease faster than long-term rates, the result is a steepened yield curve. In such an environment, financial institution revenue may improve based on the increased spread between lower borrowing costs and higher lending costs.

Past performance is not a guarantee of future results. There is no guarantee that the trends and projections noted above will continue or come to fruition and they are subject to change.

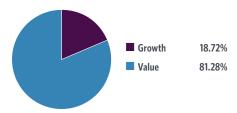
## Portfolio Allocation

Breakdown and weightings are as of 10.4.2024 and subject to change.

## **CAPITALIZATION BREAKDOWN**



### **STYLE BREAKDOWN**



<sup>1</sup>Bloomberg, 6.28.1996-9.30.2024. <sup>2</sup> S&P Dow Jones Indices, 9.30.2024. <sup>3</sup> Bloomberg, 9.30.2024.

\* Index Definition: The Russell 3000® Index is composed of the 3,000 largest U.S. companies ranked by total market capitalization, representing approximately 98% of the U.S. investable equity market. The Index is unmanaged and it is not possible to invest directly in the index.

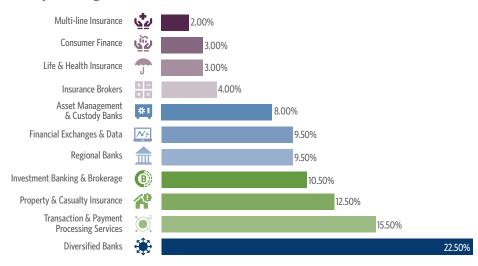
# **Increased Total Return Potential with Financials**

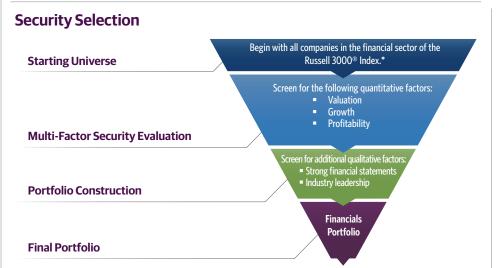
Financial companies may provide the potential for steady returns over time through the combination of capital appreciation and dividend payouts. In fact, dividends represent 50% of total return for the financials sector, which may make it attractive for investors in search of income. Companies that operate within this industry are highly regulated, which may result in transparency for investors and shareholders. The financials sector composes 13% of the 5% 90% 1

To offer investors convenient access to the financials sector, Guggenheim created the **Financials Portfolio**. The portfolio seeks to invest in several dozen financial stocks covering a variety of industries within the financials sector. Constructed with an emphasis on strong balance sheets, profitability and industry leadership, the portfolio may offer more diversified financial sector exposure than a cap-weighted sector portfolio, which can be dominated by a few large financial stocks.

# **Industry Breakdown**

The Financials Portfolio offers exposure to a variety of industries in the financials sector, as of 10.4.2024 and subject to change.





# Financials Portfolio, Series 24

on 10.25.2024, if any

#### **PORTFOLIO SUMMARY**

Inception Date		10.7.2024
Termination Dat	te	10.7.2026
Initial Offer Pric	e	\$10.00
Number of Issue	es	40
Historical Annua Distribution <sup>4</sup>	al Dividend	\$0.1653
Distributions	25th day of each n	nonth commencing

### **TICKETING INFORMATION - CUSIPS**

Cash	40178C741
Reinvest	40178C758
Fee/Cash	40178C766
Fee/Reinvest	40178C774
Ticker	CFINYX

## **SALES CHARGES AND ESTIMATED EXPENSES**

The sales charges (S/C) and estimated expenses are based on a \$10 per unit offering price.

	Standard	Fee/Wrap <sup>5</sup>
Deferred S/C <sup>6</sup>	2.25%	-
Creation and Development (C&D) Fee	0.50%	0.50%
Total S/C	2.75%	0.50%
Estimated Organization Expenses <sup>7</sup>	0.38%	0.38%
Estimated Annual Fund Operating Expenses <sup>8</sup>	0.23%	0.23%

<sup>4</sup> The Historical Annual Dividend Distribution (HADD) is as of the day prior to trust deposit and subject to change. There is no guarantee the issuers of the securities included in the Trust will declare dividends or distributions in the future. The HADD of the securities included in the Trust is for illustrative purposes only and is not indicative of the Trust's distribution rate. The HADD is the weighted average of the trailing twelve-month distributions paid by the securities included in the portfolio and is reduced to account for the effects of fees and expenses, which will be incurred when investing in the Trust. The HADD will vary due to certain factors that may include, but are not limited to, a change in the dividends paid by issuers, a change in Trust expenses or the sale or maturity of securities in the portfolio. <sup>5</sup>Fee/Wrap-based accounts will not be assessed the deferred sales charge for eligible purchases and must purchase units with a Fee-based CUSIP. For unit prices other than \$10, percentage of the C&D fee will vary. <sup>6</sup>The deferred sales charge (DSC) is a fixed amount and will be deducted in monthly installments on the last business day commencing May 2025 and ending July 2025 or upon early redemption. For unit prices other than \$10, percentages of C&D fees, and DSCs will vary but in no event will the maximum sales charge (S/C) exceed the total S/C. Early redemption of units will still cause payment of the DSC. However, an initial sales charge, which is equal to the difference between the maximum S/C and the sum of any remaining deferred S/C charges and C&D, will be charged if the price paid for units exceeds \$10 per unit. <sup>7</sup> Estimated Organization Expenses are assessed on a fixed dollar amount per unit basis, therefore, actual organization costs may be more or less than estimates. For additional information on organizational costs and potential caps, please see the prospectus. <sup>8</sup> Trust operating expenses include fees for administration, bookkeeping, the trustee, sponsor, and evaluator. This expense also includes an estimated Trust operating expense based upon an estimated trust size. If the Trust does not reach or falls below the estimated size, the actual amount of the operating expenses may exceed the amount reflected. Please see "Fees and Expenses" in the Trusts prospectus for additional information.

#### **PORTFOLIO HOLDINGS**

Holdings, breakdown, and weightings are as of 10.4.2024 and subject to change.

ymbol	Company Name
Asset Mar	nagement & Custody Banks 8.00%
BLK	BlackRock, Inc.
3X	Blackstone Inc.
(KR	KKR & Co Inc
Consumer	Finance 3.00%
AXP	American Express Company
Diversifie	d Banks 22.50%
BAC	Bank of America Corp
BCS	Barclays PLC Sponsored ADR
BNPQY	BNP Paribas S.A. Sponsored ADR
С	Citigroup Inc.
FITB	Fifth Third Bancorp
JPM	JPMorgan Chase & Co.
PNC	PNC Financial Services Group, Inc.
USB	U.S. Bancorp
WFC	Wells Fargo & Company
Financial I	Exchanges & Data 9.50%
CME	CME Group Inc. Class A
ICE	Intercontinental Exchange, Inc.
SPGI	S&P Global, Inc.
ΓW	Tradeweb Markets, Inc. Class A
nsurance	Brokers 4.00%
BRO	Brown & Brown, Inc.
ммс	Marsh & McLennan Companies, Inc.
Investmer	nt Banking & Brokerage 10.50%
EVR	Evercore Inc. Class A
GS	Goldman Sachs Group, Inc.
HLI	Houlihan Lokey, Inc. Class A
MS	Morgan Stanley

Symbol	Company Name	
Life & Health Insurance 3.00%		
MET	MetLife, Inc.	
Multi-line	Insurance 2.00%	
AIG	American International Group, Inc.	
Property 8	& Casualty Insurance 12.50%	
ALL	Allstate Corporation	
AIZ	Assurant, Inc.	
СВ	Chubb Limited	
ORI	Old Republic International Corporation	
PGR	Progressive Corporation	
Regional E	Banks 9.50%	
HBAN	Huntington Bancshares Incorporated	
TFC	Truist Financial Corporation	
UMBF	UMB Financial Corporation	
WTFC	Wintrust Financial Corporation	
Transactio	on & Payment Processing Services 15.50%	
FIS	Fidelity National Information Services, Inc.	
FI	Fiserv, Inc.	
JKHY	Jack Henry & Associates, Inc.	
MA	Mastercard Incorporated Class A	
PYPL	PayPal Holdings, Inc.	
V	Visa Inc. Class A	

The Financials Portfolio, Series 24 is a Unit Investment Trust.

RISK CONSIDERATIONS: As with all investments, you may lose some or all of your investment in the Trust. No assurance can be given that the Trust's investment objective will be achieved. The Trust also might not perform as well as you expect. This can happen for reasons such as these: • Securities prices can be volatile. The value of your investment may fall over time. Market values of the Trust's securities fluctuate in response to various factors affecting an issuer. Events such as war, terrorism, natural and environmental disasters and public health emergencies are impossible to predict and may adversely affect the economy which may negatively impact the performance of the Trust and the Trust's ability to achieve its investment objectives. • The Trust is concentrated in the financial sector. As a result, the factors that impact the financial sector will likely have a greater effect on this Trust than on a more broadly diversified trust. • The Trust invests in securities issued by mid-cap companies, which involve more investment risk due to limited product lines, markets or financial resources and may be more vulnerable to adverse general market or economic developments. • The Trust may be susceptible to potential risks through breaches in cybersecurity. • The Trust is subject to risks arising from various operational factors and their service providers. Although the Trust seeks to reduce operational risks through controls and procedures, there is no way to completely protect against such risks. Please see the Trust prospectus for more complete risk information.

Unit Investment Trusts are fixed, not actively managed and should be considered as part of a long-term strategy. Investors should consider their ability to invest in successive portfolios, if available, at the applicable sales charge. UTs are subject to annual fund operating expenses in addition to the sales charge. Investors should consult an attorney or tax advisor regarding tax consequences associated with an investment from one series to the next, if available, and with the purchase or sale of units. Guggenheim Funds Distributors, LLC does not offer tax advice.

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Read the Trust's prospectus carefully before investing. It contains the Trust's investment objectives, risks, charges, expenses and other information, which should be considered carefully before investing. Obtain a prospectus at guggenheiminvestments.com.

Guggenheim Funds Distributors, LLC

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