# Blue Chip Dividend Portfolio, Series 18

# **Investment Objective**

The Blue Chip Dividend Portfolio, Series 18 (Trust) seeks to provide above average dividend income coupled with the potential for long-term capital appreciation.

## **Key Considerations**

- Financially Sound Companies: The Trust seeks to invest in well-established, financially sound companies with attractive financial and competitive characteristics.
- Attractive Income: The Trust seeks to provide a higher dividend yield than that of the broad equity market, which may be attractive for investors seeking income.
- Reduce Volatility: Guggenheim believes blue chip stocks, which are large-capitalization by definition, may help reduce overall portfolio volatility.

Past performance is no guarantee of future results.

#### **Portfolio Allocation**

Breakdown and weightings are as of 11.15.2024 and subject to change.

#### **CAPITALIZATION BREAKDOWN**

Large-Cap 100.00%

#### **STYLE BREAKDOWN**



#### SECTOR WEIGHTINGS

Industrials	16.63%
Information Technology	16.59%
Financials	13.34%
Health Care	13.30%
Consumer Staples	10.08%
Communication Services	6.71%
Energy	6.68%
Consumer Discretionary	6.61%
Utilities	3.38%
Real Estate	3.37%
Materials	3.31%
Total	100.00%

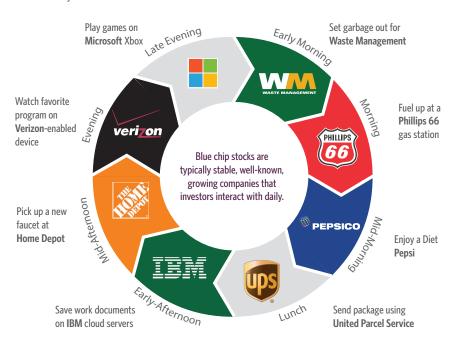
# **Access Quality Companies Paying Above-Average Dividends**

Blue chip companies that combine both strong, stable financials with consistent income can be an attractive addition to a portfolio. That's why Guggenheim created the Blue Chip Dividend Portfolio. This portfolio provides access to quality blue chip companies that have historically paid above-average dividends. Guggenheim believes that these financially sound companies typically have strong management teams that may have the ability to weather downturns and operate profitably in various economic conditions.

In constructing the Blue Chip Dividend Portfolio, Guggenheim analysts conduct fundamental analysis to identify dividend-paying companies with quality metrics such as profitability and profit growth, revenue growth, return on equity and share price stability. As a way of further identifying value-enhancing opportunities, scrutiny is also paid to recent company news that might impact near-term operating results, but may not yet be embodied in financial filings or the stock price. The Blue Chip Dividend Portfolio offers investors the potential for capital appreciation and income.

# **Daily Encounters with Blue Chip Stocks**

People are continuously exposed to the products and services of blue chip stocks. The graphic below details how a typical consumer might interact with many of the holdings in the Blue Chip Dividend Portfolio over the course of a day.



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Blue chip stocks often represent some of the most recognizable and financially sound companies in the market. These iconic companies seek to offer investors:



Exposure to recognized market leaders



Stable, reliable growth



Historically consistent dividends



Lower volatility

## **Holdings and Sector Weightings**

The stocks in this portfolio represent some of the world's most well-recognized brands and have the potential for stable and consistent performance over time. Holdings and Weightings are as of 11.15.2024 and subject to change.

#### COMPANY DESCRIPTION

#### Communication Services (6.71%)



**CMCSA** provides media and television broadcasting services. It offers video streaming, television programming, high-speed Internet, cable television, and communication services. CMCSA serves customers worldwide.



**VZ** operates as a telecommunications company and provides wire line voice, data services, wireless, and internet services. VZ serves clients in the United States.

#### Consumer Discretionary (6.61%)



**HD** is a home improvement retailer. It offers wide range of building materials, home improvement, lawn, and garden products, as well as provides DIY ideas, installation, repair, and other services. HD serves customers worldwide.



**MCD** franchises and operates fast food chain. It offers various food products, soft drinks, non alcoholic beverages, and serves customers worldwide.

#### Consumer Staples (10.08%)



**CL** is a consumer products company that markets its products throughout the world. CL's products include toothpaste, toothbrushes, shampoos, deodorants, bar and liquid soaps, dishwashing liquid, and laundry products, as well as pet nutrition products for cats and dogs.



**KDP** manufactures and distributes non-alcoholic beverages. It offers soft drinks, juices, teas, mixers, water, and other beverages. KDP serves customers in the United States, Canada, and Mexico.



**PEP** operates foods and beverages businesses. It manufactures markets and sells a variety of grain-based snacks, carbonated and non-carbonated beverages, and foods. It serves customers worldwide.

#### Energy (6.68%)



CVX opperates as a renewable fuel company. It produces and transports crude oil and natural gas, as well as refines, markets, and distributes fuels. CVX serves clients worldwide



**PSX** is a diversified energy manufacturing and logistics company. Its operations include oil refining, marketing, and transportation along with chemical manufacturing and power generation. PSX operates in the United States.

#### Financials (13.34%)



**APO** operates as an asset management company. It focuses on investing in yield, hybrid, and equity markets to generate retirement and investment incomes. APO serves businesses and individuals worldwide.



**CB** operates as a property and casualty insurance company. CB provides commercial and personal property, casualty, and personal accident and supplemental health insurance, reinsurance, and life insurance to a diverse group of clients.



**V** operates a retail electronic payments network and manages global financial services. It also offers global commerce through the transfer of value and information among financial institutions, merchants, consumers, businesses, and government entities.



**WFC** operates as a diversified financial services. It provides banking, insurance, investments, mortgage, leasing, credit cards, and consumer finance. WFC serves physical stores, internet, and other distribution channels worldwide.

#### Health Care (13.30%)



**ABBV** is a research-based biopharmaceutical company. It discovers and develops medicines and therapies that solve health issues across immunology, oncology, aesthetics, neuroscience, and eye care. ABBV serves patients worldwide.

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#### Health Care (13.30%) continued

#### Johnson&Johnson

JNJ manufactures health care products and provides related services for the consumer, pharmaceutical, and medical devices and diagnostics markets. It sells products such as skin and hair care products, acetaminophen products, pharmaceuticals, diagnostic equipment, and surgical equipment in countries located around the world.

# Medtronic

**MDT** develops therapeutic and diagnostic medical products. Its principal products include those for bradycardia pacing, tachyarrhythmia management, atrial fibrillation management, heart failure management, heart valve replacement, malignant and non-malignant pain, and movement disorders. MDT's products are sold worldwide.



**MRK** is a global health care company that delivers health solutions through its prescription medicines, vaccines, biologic therapies, animal health, and consumer care products, which it markets directly and through its joint ventures. It has operations in pharmaceutical, animal health, and consumer care.

#### Industrials (16.63%)



JCI provides building products and technology solutions. It offers air systems, building management, HVAC controls, security, and fire safety solutions. JCI serves customers worldwide.

# NORTHROP GRUMMAN

**NOC** is a global security company. It provides systems, products, and solutions in aerospace, electronics, information systems, and technical services. NOC serves government and commercial customers worldwide.



**UNP** is a rail transportation company and hauls a variety of goods, including agricultural, automotive, and chemical products. UNP offers long-haul routes from all major West Coast and Gulf Coast ports to eastern gateways, connects with Canada's rail systems, and serves the major gateways to Mexico.



**UPS** delivers packages and documents throughout the United States as well as other countries and territories. It also provides global supply chain services and less-than-truckload transportation, primarily in the U.S. UPS's business consists of an integrated air and ground pick-up and delivery network.



**WM** provides waste management services including collection, transfer, recycling, resource recovery, and disposal services, and operates waste-to-energy facilities. It serves municipal, commercial, industrial, and residential customers throughout North America.

#### Information Technology (16.59%)



**AVGO** designs, develops, and supplies semiconductor and infrastructure software solutions. It offers storage adapters, controllers, networking processors, motion control encoders, and optical sensors, as well as infrastructure and security software to modernize, optimize, and secure the most complex hybrid environments. AVGO serves customers worldwide.



**IBM** provides computer solutions. It offers application, technology consulting and support, process design and operations, cloud, digital workplace, and network services, as well as business resiliency, strategy, and design solutions. IBM serves clients worldwide



LRCX manufactures, markets, and services semiconductor processing equipment used in the making of integrated circuits. Its products are used to deposit special films on a silicon wafer and etch away portions of various films to create a circuit design. LRCX sells its products worldwide.



**MSFT** operates as a software company and offers applications, extra cloud storage, and advanced security solutions. MSFT serves customers worldwide.



**QCOM** operates as a multinational semiconductor and telecommunications equipment company. It develops and delivers digital wireless communications products and services based on CDMA digital technology. QCOM serves customers worldwide.

#### Materials (3.31%)



**LIN** operates as an industrial gas and engineering company. It offers industrial gases, technologies, and gas processing solutions that are used in production of clean hydrogen and carbon capture systems for energy transition, medical oxygen, and specialty gases for electronics. LIN serves customers worldwide.

#### Real Estate (3.37%)



**WELL** is a real estate investment trust. It invests in seniors housing operators, post-acute providers, and health systems, and delivers the health care infrastructure necessary to facilitate better treatment. WELL serves customers in the United States, Canada, and the United Kingdom.

## Utilities (3.38%)



**DUK** is an energy company located primarily in the Americas that owns an integrated network of energy assets. It manages a portfolio of natural gas and electric supply, delivery, and trading businesses in the United States and Latin America.

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# Blue Chip Dividend Portfolio, Series 18

# Inception Date 11.18.2024 Termination Date 11.18.2026 Initial Offer Price \$10.00 Number of Issues 30 Historical Annual Dividend Distribution \$0.2667 Distributions 25th day of each month commencing on 12.25.2024, if any

#### **SALES CHARGES AND ESTIMATED EXPENSES**

The sales charges (S/C) and estimated expenses are based on a \$10 per unit offering price.

	Standard	Fee/Wrap <sup>2</sup>
Deferred S/C <sup>3</sup>	2.25%	-
Creation and Development (C&D) Fee	0.50%	0.50%
Total S/C	2.75%	0.50%
Estimated Organization Expenses <sup>4</sup>	0.11%	0.11%
Estimated Annual Fund Operating Expenses <sup>5</sup>	0.21%	0.21%

Cash	40178D327
Reinvest	40178D335
Fee/Cash	40178D343
Fee/Reinvest	40178D350
Ticker	CBCDRX

The Historical Annual Dividend Distribution (HADD) is as of the day prior to trust deposit and subject to change. There is no guarantee the issuers of the securities included in the Trust will declare dividends or distributions in the future. The HADD of the securities included in the Trust is for illustrative purposes only and is not indicative of the Trust's distribution rate. The HADD is the weighted average of the trailing twelve-month distributions paid by the securities included in the portfolio and is reduced to account for the effects of fees and expenses, which will be incurred when investing in the Trust. The HADD will vary due to certain factors that may include, but are not limited to, a change in the dividends paid by issuers, a change in Trust expenses or the sale or maturity of securities in the portfolio. Pere/Wrap-based accounts will not be assessed the deferred sales charge for eligible purchases and must purchase units with a Fee-based CUSIP. For unit prices other than \$10, percentage of the C&D fee will vary. The deferred sales charge (DSC) is a fixed amount and will be deducted in monthly installments on the last business day commencing March 2025 and ending May 2025 or upon early redemption. For unit prices other than \$10, percentages of C&D fees, and DSCs will vary but in no event will the maximum sales charge (S/C) exceed the total S/C. Early redemption of units will still cause payment of the DSC. However, an initial sales charge, which is equal to the difference between the maximum S/C and the sum of any remaining deferred S/C charges and C&D, will be charged if the price paid for units exceeds \$10 per unit. Per unit basis, therefore, actual organization costs may be more or less than estimates. For additional information on organizational costs and potential caps, please see the prospectus. Trust operating expenses include fees for administration, bookkeeping, the trustee, sponsor, and evaluator. This expense also includes an estimated Trust operating expense based upon an estimated t

The Blue Chip Dividend Portfolio, Series 18 is a Unit Investment Trust.

RISK CONSIDERATIONS: As with all investments, you may lose some or all of your investment in the Trust. No assurance can be given that the Trust's investment objective will be achieved. The Trust also might not perform as well as you expect. This can happen for reasons such as these: • Securities prices can be volatile. The value of your investment may fall over time. Market values of the Trust's securities fluctuate in response to various factors affecting an issuer. Events such as war, terrorism, natural and environmental disasters and public health emergencies are impossible to predict and may adversely affect the economy which may negatively impact the performance of the Trust and the Trust's ability to achieve its investment objectives. • The Trust invests in dividend-paying securities, which could cause the Trust to underperform similar funds that invest without consideration of a company's track record of paying dividends. Securities of companies with a history of paying dividends may not participate in a broad market advance to the same degree as other securities, and a sharp rise in interest rates or economic downturn could cause a company to unexpectedly reduce or eliminate its dividend. • The Trust invests in U.S.-listed foreign securities. Investment in foreign securities presents additional risk. Foreign risk is the risk that foreign securities will be more volatile than U.S. securities due to such factors as adverse economic, currency, political, social or regulatory developments in a country, including government seizure of assets, excessive taxation, limitations on the use or transfer of assets, the lack of liquidity or regulatory controls with respect to certain industries or differing legal and/or accounting standards. • The Trust may be susceptible to potential risks through breaches in cybersecurity. • The Trust is subject to risks arising from various operational factors and their service providers. Although the Trust seeks to reduce operational risks through controls and procedures, there is no way to completely protect against such risks. Please see the Trust prospectus for more complete risk information.

Unit Investment Trusts are fixed, not actively managed and should be considered as part of a long-term strategy. Investors should consider their ability to invest in successive portfolios, if available, at the applicable sales charge. UITs are subject to annual fund operating expenses in addition to the sales charge. Investors should consult an attorney or tax advisor regarding tax consequences associated with an investment from one series to the next, if available, and with the purchase or sale of units. Guggenheim Funds Distributors, LLC does not offer tax advice.

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